

# Diana L. Scherber

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[Diana@genevamanagement.com](mailto:Diana@genevamanagement.com)

405.973-4262

General Business Consulting  
Practice Management  
Benchmarking  
Laserfiche Software

**EXPERIENCE**

- ⊙ **President** 2005-present  
Geneva Management, L.L.C.
- ⊙ **Chief Operating Officer** 2000-2005  
Oklahoma Otolaryngology Associates, P.C.
- ⊙ **Chief Operating Officer** 2003-2005  
Medical Business Office, L.L.C.
- ⊙ **Chief Executive Officer** 1998-2000  
Oklahoma Orthopedics, Inc.
- ⊙ **Manager of Contracting** 1997-1998  
Oklahoma City Clinic
- ⊙ **Vice President of Operations** 1987-1996  
Sooner Health Plan

**EDUCATION**

- ⊙ Oklahoma City University 2000  
Graduated Magna Cum Laude  
Bachelors of Science  
**Health Services Administration**

**AFFILIATIONS  
AND  
CERTIFICATIONS**

- ⊙ Certified Medical Practice Executive 2003  
**American College of Medical Practice Executives**
- ⊙ **Association of Otolaryngology Administrators** 2000-present  
Regional Coordinator 2003  
Vendor Coordinator 2004  
Program Chair 2005
- ⊙ **Oklahoma City Area Chapter Medical  
Group Management Association** 2002-present  
Vice President / President Elect 2003  
President 2004
- ⊙ **Oklahoma State Chapter Medical Group  
Management Association** 2002-present  
Vice President / President Elect 2005  
President 2006

**ACADEMIC  
APPOINTMENTS**

- ⊙ **Oklahoma Christian University** 2003  
Internship Coordinator and Sponsor
- ⊙ **Moore Norman Technology Center** 2002  
Medical Assisting Advisory Committee Member  
and Guest Lecturer
- ⊙ **American Academy of Otolaryngology  
and Head and Neck Surgery** 2004  
Annual Meeting Presenter, September